

City of Rowlett
Economic Development Advisory Board

Tuesday, January 17, 2017

9:30 A.M.

Development Services Building, 3901 Main Street, Rowlett Texas 75088

Meeting Minutes

1. CALL TO ORDER.

Chairman Drew Howard called the Rowlett Economic Development Advisory Board meeting to order at 9:31 A.M. on January 17, 2017 at the Rowlett Development Services Building at 3901 Main Street, Rowlett, Texas. In attendance: Tammy Dana-Bashian, Barry Young, Elaine Ritchie, Drew Howard, Jerry Johnson, Larry Glick, Jim Grabenhorst, Joey Grisham, and Nathan Weber.

2. ELECT CHAIRMAN AND VICE-CHAIRMAN FOR 2017

A motion was made by Drew Howard and seconded by Tammy Dana-Bashian to elect Barry Young as the Chairman. The motion carried unanimously.

A motion was made by Drew Howard and seconded by Elaine Ritchie to elect Tammy Dana-Bashian as the Vice-Chair. The motion carried unanimously.

3. CONSIDER APPROVING THE MINUTES FROM THE NOVEMBER 15, 2016 MEETING.

A motion was made by Tammy Dana-Bashian and seconded by Drew Howard to approve the November 15, 2016 minutes as presented. The motion carried unanimously.

4. RECEIVE UPDATE FROM JASON CLAUNCH OF CATALYST COMMERCIAL ON TARGETED MARKETING CAMPAIGN.

Jason Claunch of Catalyst Commercial provided an update on the progress of the downtown targeted marketing campaign. Mr. Claunch stated that they had contacted 136 prospects regarding Downtown and distributed a sample of the Downtown Pitchbook that Catalyst has been using to market Rowlett.

The Board discussed the February 1, 2017 Downtown Broker Event that Catalyst Commercial, Catalyst Urban Development, and the Rowlett Economic Development department would be partnering together to host.

The Board also discussed the current parking in Downtown and future plans.

5. PRESENTATION FROM NICOLE D'SOUZA OF IMPACT DATA SOURCE ON ECONOMIC IMPACT SOFTWARE.

Nicole D'Souza of Impact Data Source provided a presentation to the Board on their economic impact software. Ms. D'Souza spoke about the benefits of partnering with Impact Data Source and how their software aids in estimating the economic impact of projects on the community and tracking incentives.

The Board discussed the benefit and need for such a program.

6. RECEIVE UPDATE ON ECONOMIC DEVELOPMENT WORK PLAN.

Jim Grabenhorst, Economic Development Director, provided an update on the Economic Development Department's work plan, strategic plan, and performance measures.

7. RECEIVE CHAMBER/CHAMBER FOUNDATION UPDATE.

Larry Glick shared that the Chamber Board of Directors was holding its board retreat during the Economic Development Advisory Board meeting and the topics will include Human Resources and Marketing.

Mr. Glick announced that the Chamber Foundation has several thousand dollars left in their fund and they are looking into new funding opportunities.

8. RECEIVE GISD UPDATE.

Larry Glick announced the new interim superintendent for GISD and said they would be initiating a national search process for a permanent replacement soon.

9. PUBLIC ANNOUNCEMENT. MEMBERS OF THE BOARD AND/OR STAFF MAY MAKE ANNOUNCEMENTS OF LOCAL CIVIC EVENTS. NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS NOR TAKE ANY ACTION WITH REGARD TO THE ANNOUNCEMENTS.

Mr. Grabenhorst announced that the Mayor would be holding his State of the City address the evening of January 17, 2017.

10. MEMBERS OF THE BOARD MAY REQUEST TOPICS FOR FUTURE AGENDA MEETINGS.
NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS ANY OF THE REQUESTED SUBJECTS UNTIL SUCH MATTER HAS BEEN PROPERLY PLACED ON A POSTED AGENDA.

No suggestions were made for future topics of discussion for future agendas.

11. ADJOURNMENT.

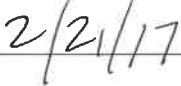
The meeting was adjourned by Chairman Barry Young at 11:27 A.M.



Barry Young, Chairman



Jim Grabenhorst, Assigned City Staff



Date Approved