

City of Rowlett
Economic Development Advisory Board

Tuesday, July 17, 2018

9:30 A.M.

Rowlett Chamber of Commerce, 4418 Main Street, Rowlett, Texas 75088

Meeting Minutes

1. CALL TO ORDER.

Chairman Drew Howard called the Rowlett Economic Development Advisory Board meeting to order at 9:35 A.M. on July 17, 2018 at the Rowlett Chamber of Commerce, 4418 Main Street, Rowlett, Texas. In attendance: Tammy Dana-Bashian, Drew Howard, Barry Young, Justin Blackburn, Eva Hummel, Elaine Ritchie, Lawrence Glick, Brian Funderburk, Jim Grabenhorst, Joey Grisham, and Susan Nix.

2. CONSIDER APPROVING THE MINUTES FROM THE MAY 15, 2018 MEETING.

A motion was made by Tammy Dana-Bashian and seconded by Barry Young to approve the May 15, 2018 minutes. The motion carried unanimously.

3. DISCUSSION ON UPCOMING JOINT CITY COUNCIL/EDAB WORK SESSION PRESENTATION (AUGUST 7, 2018).

Chairman Drew Howard began the discussion by talking about the role of the Economic Development Advisory Board, especially related to reviewing/evaluating incentive applications and making recommendations. Assistant Director of Economic Development previewed a draft PowerPoint presentation with EDAB to hear their feedback. Brian Funderburk recommended adding the total value of residential and commercial permits to the presentation. Barry Young also recommended changing the wording to Chamber appointees in lieu of Chamber Board Reps.

4. RECEIVE ECONOMIC DEVELOPMENT UPDATE.

Joey Grisham discussed the upcoming NTCAR Annual Expo on August 29th at the Sheraton Dallas from 4-8 PM and that Rowlett is once again the Lanyard sponsor. He highlighted the success of the weekly Farmers Market that occurs every Thursday in the Village of Rowlett Downtown from 4-8 PM. He stated that the Village of Rowlett Downtown social media site is helping to get out the message. He stated that a new coffee shop called Proverb Coffee Company is opening soon in the former Schrade Plumbing building as well as a new bakery, Émile Bakehouse, in the former Hydro Mart building. He informed the Board that Farmhouse Living vacated their building at the end of June.

Joey stated that Katie Rose Hargreaves decided to move back to Kansas City and that the position was posted last week and would close at the end of July. He mentioned that the Economic Development Dept. in partnership with the Chamber will be hosting an event with Costar in September. Next, he said that Bayside North is moving along well and that conversations with the developer continue regarding Bayside South. Jim Grabenhorst said that he hoped to have an update within thirty days regarding changes to the Bayside South plan. Lastly, Mr. Grisham said that Legislative Days for 2019 were planned for Feb. 26-28 and that more details will be forthcoming soon.

5. RECEIVE CHAMBER/CHAMBER FOUNDATION UPDATE.

Eva Hummel reported that the Chamber Foundation balance is \$69,000 and they recently did some check presentations (sign grants) for Main Street Events and GMAC Family Financial.

Eva also reported that the Chamber had over 300 people register for the Rowlett Freedom 5K and heard good feedback from the runners. The Chamber has an upcoming Texas Hold 'em Tournament in August and the speaker for the August Chamber Luncheon is a former secret service member and 9/11 survivor, Samantha Horwitz. The Chamber recently hired a new membership sales person, Frantz Fantus. Lastly, the Chamber Golf Tournament is on Thursday, September 27th at Waterview Golf Course at noon (shotgun start).

6. RECEIVE GISD UPDATE.

Larry Glick lead a discussion and provided a copy of the Garland ISD Student Achievement Quick Reference Scorecard which includes current student performance and goals for 2025. He said that although the goals are very ambitious, he believes that they are attainable. Several EDAB members commented on how this scorecard provided a great way to keep GISD administrators and staff focused on district goals.

7. PUBLIC ANNOUNCEMENT. MEMBERS OF THE BOARD AND/OR STAFF MAY MAKE ANNOUNCEMENTS OF LOCAL CIVIC EVENTS. NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS NOR TAKE ANY ACTION WITH REGARD TO THE ANNOUNCEMENTS.

Tammy Dana-Bashian reported that there were over 2 million social media hits on the Rowlett Police Department's Lip Sync Challenge. Brian Funderburk stated that August is budget month for the City and that the City Council is considering up to a two-cent reduction on the property tax rate.

8. MEMBERS OF THE BOARD MAY REQUEST TOPICS FOR FUTURE AGENDA MEETINGS. NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS ANY OF THE REQUESTED SUBJECTS UNTIL SUCH MATTER HAS BEEN PROPERLY PLACED ON A POSTED AGENDA.

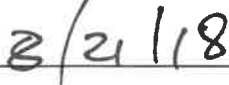
Larry Glick asked for the following items to be included on the next agenda: the TxDOT Mobility 2040 plan; impact of arts and its role in economic development; and plans for 3901 Main Street property.

9. ADJOURNMENT.

The meeting was adjourned by Chairman Drew Howard at 11:10 A.M.



Drew Howard, Chairman



Date Approved



Jim Grabenhorst, Assigned City Staff