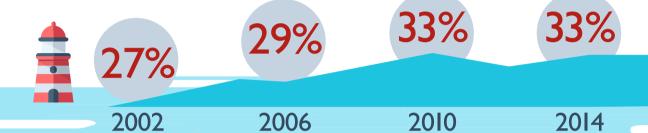
## SMALL BUSINESS, BIG\_TRADE



...AND THE SMALL BUSINESS SHARE OF EXPORT REVENUE IS A RISING TIDE:



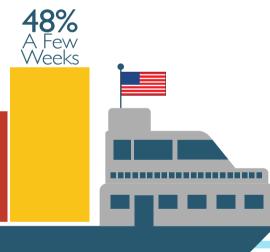
But less than 1% of America's 30 million companies export!











DIFFICULTY IN GETTING FINANCING (EXPORTING VS. DOMESTIC OPERATIONS)

65% about the same or easier

35% more difficult

THERE ARE BOATLOADS OF BENEFITS...







...YET 63% OF NON-**EXPORTING BUSINESSES** STILL HAVE CONCERNS

39% SAY THEIR GOODS ARE NOT EXPORTABLE

37% DON'T KNOW HOW TO START

24% WORRY ABOUT GETTING PAID

24% CITE REGULATORY BARRIERS

14% HAVE INTELLECTUAL PROPERTY CONCERNS

15% SAY IT WILL DISRUPT DOMESTIC SALES

13% BELIEVE IT WILL BETOO COSTLY

11% WORRY ABOUT VISAS AND WORK PERMITS

A SCORE Mentor Can Help You Become an Exporter:



Find Your Mentor Today!

## Sources:

- U.S. Census Bureau: www.esa.doc.gov/sites/default/files/sme\_contribution\_exports.png www.trade.gov/cs/factsheet.asp
- www.csmonitor.com/Business/The-Entrepreneurial-Mind/2013/0219/Why-US-entrepreneurs-tend-not-to-think-globally
- www.nsba.biz/wp-content/uploads/2013/06/Exporting-Survey-2013.pdf
- www.nsba.biz/wp-content/uploads/2016/04/Export-Survey-2016-Final.pdf www.grow.exim.gov/blog/7-exporting-takeaways-exporting-survey

www.sba.gov/managing-business/exporting/explore-exporting