

## BY THE **NUMBERS**





**TAXABLE SALES** 

**Visits** 

(PREVIOUS QUARTER)

\$1,819,48300

1 2.83% yoy

## QUARTER 2 / YTD

	Certificates of Occupancy	65 / 81
	# New Commercial Bldg Permits Estimated Value	2 / 2 \$0 / \$5,209,000
	# Existing Commercial Bldg	11/30
	Permits Estimated Value	\$1,232,019/
		\$3,811,500
//	# Website Pageviews	11,697 / 25,097
	# Website Downloads	1,639/2,856
TOT	# Business Retention & Expansion	26 / 61









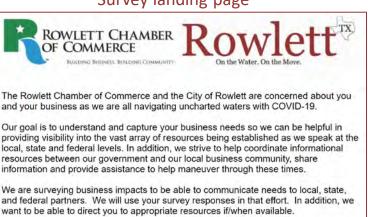


**56 JOBS CREATED** 

Northshore-Rowlett.com RowlettOnTheMove.com =

## **COVID-19 Business Impact Survey** First Round Results (Mar 25th – Apr 3)

## Survey landing page



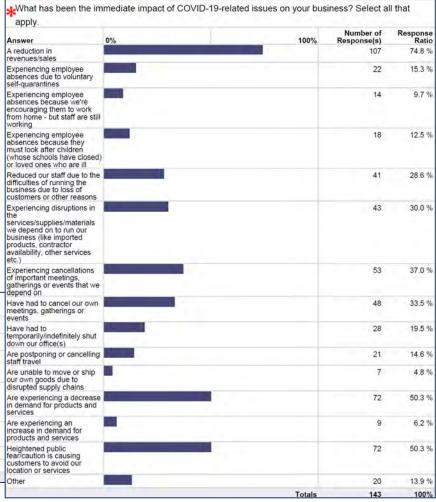
Thank you for participating in this confidential survey, which should take 10 minutes to

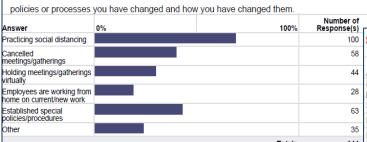
may be shared.

complete. Your individual responses will be kept anonymous however the summary data

Continue >

event? Select th	ently feel about your organization e answer that most closely alig	ns with how you feel.	Number of
Answer Confident - Our organiz has a solid plan in plac		100%	Response(s)
Tentative - While our organization has a plar long-term disruption co problematic.			46
Worried - Our organiza working through it, but have written policies/pl for much of what is occurring.	tion is a state of the state of		34
Under duress - Our organization needs assistance and suppor			23
Other			6
No Response(s)			0





What internal changes have you made to employee policies, business processes, etc. to manage through these times? Select all that apply. In the comment section, please tell us about any other

> Full survey results at RowlettOnTheMove.com/ COVID19

How are you changing your business or marketing strategies to strengthen your business in anticipation of a downturn? Select all that apply Number of Answer Response(s) Ratio Changing or enhancing product lines 26 18.3 % Slowing or halting production 28 19.7 % Expanding marketing 37 26.0 % Expanding necessary 9 6.3 % product 17 11.9 % us from being able to serve

40

37

44

28.1 %

26.0 %

30 9 %

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Reduce workforce

Increase debt

Other