

## BR&E TOUCHPOINT SURVEY

Company: \_\_\_\_\_

Contact Visited: \_\_\_\_\_

Contact Title: \_\_\_\_\_

BRE Team Member's Name \_\_\_\_\_

Date of meeting: \_\_\_\_\_

### Type of Visit

- Business Walk
- Face-to-face (site visit)
- Telephone (conversation held)
- Email
- Other
- If Other, please specify: \_\_\_\_\_

### Visit Type

- Scheduled
- Drop-In

Is this a leadership (owner/manager) visit?

- Yes
- No (Include Title of Contact) \_\_\_\_\_

Top Employer/Sales Tax Generator

- Yes
- No

Annual Revenues

- >\$500,000
- \$500,001 - \$999,999
- \$1M - \$2M
- <\$2M

### Online Link to Survey



What form of organization is your business?

- Corporation
- Limited Liability Company (LLC)
- Nonprofit corporation
- Partnership
- Sole proprietor

When and where was your firm established?

Year \_\_\_\_\_

Location \_\_\_\_\_

How long has your firm been established in the city?

- Less than a year
- 1-2 Years
- 3-5 years
- 6-10 Years
- More than 10 Years

Is your firm minority owned?

- Yes
- No

Is your firm female owned?

- Yes
- No

Is your firm Veteran owned?

- Yes
- No

Do you own this facility?

- Yes
- No

What is your overall experience doing business in the City of Rowlett?

- No Opinion
- Poor
- Fair
- Good
- Excellent

What are some of the benefits of doing business in Rowlett?

- Available local services (Utilities)
- Availability of labor
- Business friendly local government
- Clientele
- Cost of doing business
- Location
- Other \_\_\_\_\_

What are some challenges of doing business in Rowlett?

- Available local services (Utilities)
- Availability of labor
- Business friendly local government
- Clientele
- Cost of doing business
- Location
- Other \_\_\_\_\_

Why Rowlett?

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What can the City do to support your business thrive?

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Summary of Visit

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Additional Notes

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